



2024 Board Planning Retreat  
**MGRC Internal Agenda**  
Orleans on Carroll  
July 12, 2024  
10:00 a.m. – 3:00 p.m.

- I. Welcome Mike Baker, Board Chair  
Anya Turpin, Executive  
Director
- II. Terms of Engagement
- III. Introductions
  - a. Intro MGRC
  - b. Who is in room?
    - i. Why did the city appoint / hire you? (what's your background)
    - ii. Why did you say yes- the first time and re-appointment?
- IV. Expectations, Participation, and Communication
  - a. Role of the Authority and Board Members
  - b. Meetings
    - i. Role of board members in meetings?
    - ii. Role of staff in meetings?
  - c. Communication - how does it happen now? Does it work? How could it be better? Frequency and method of communication.
- V. Relationships and Connections –
  - a. City/ GNFA/ Chamber
- VI. Mission / Vision / Values
  - a. Mission – purpose – you exist to do what- why?
  - b. Vision – direction and desired state / ideal/ what you aspire to / how you you've been successful
  - c. Values – how you approach the vision; the principles apply to the work of the CVB

Lunch – preview afternoon

## VII. Priorities / Projects/ Wish List

- a. Resource allocation
  - i. Current balance; projected increases in funding based on hotel units under construction
- b. Brain storm potential projects/wish lists based on Mission/ Vision /Values
  - i. Vote with \$
  - ii. What are you willing to do?
- c. When ?
  - i. Short Term (balance of CY 2024 and 2025)
  - ii. Mid-Term (CY 2026-2027)
  - iii. Long Term (CY 2028-2029)

## VIII. Wrap

### **Logistics**

Leave office 8:15ish

Set up Friday 9:00 a.m.

Retreat 10:00-3:00 (CVB Board meeting 3:00 to 4:00)

Return office 4:00ish

### **Items to Take (plan on 20 people)**

- Surface with adapter
- MGRC note pads and ink pens
- MGRC 2023 Annual Reports
- Meeting Rolling Cart with following supplies
  - colored paper, markers, sharpies, different size post-its, sticky dots, painters tape, etc.
- Monopoly Money
- Flip Chart and Easel
- Name Place Cards